

Live a little be a gypsy,
get around. Get your feet
up off the ground, live a
little, get around.

Paul McCartney



About Us



Feet-Up Holidays, a brand of Stonewood Ventures Pvt Ltd, is in the business of Resorts Development and Resorts Management. At Feet-Up Holidays we not only manage resorts but also create resort for investor as per the location need , market requirement and budget at various locations and offer similar service standards to develop a brand following.

As a resort management company we takeover complete management of the resort including –

- Development and maintenance
- Operations
- F&B Service
- Staff Management
- Sales & Marketing



Core Strengths



- Professionally managed group
- Long experience and knowledge in Resort development and management.
- Technology support to market and sale resort rooms
- Professional teams to control and monitor day to day operations
- Professional teams experts with long experience in Property Management.
- Professional designers teams to build / develop as well as upgrade the property
- Professional marketing team to design concepts for property branding, positioning, marketing and selling
- Long term connects in local areas to select right kind of staff to operate the resort
- Ability to upgrade and expand Operations / Sales teams as and when required in the shortest time to minimise Opportunity Loss

and...we are passionate about experiences, food & holidays !



Service Roadmap

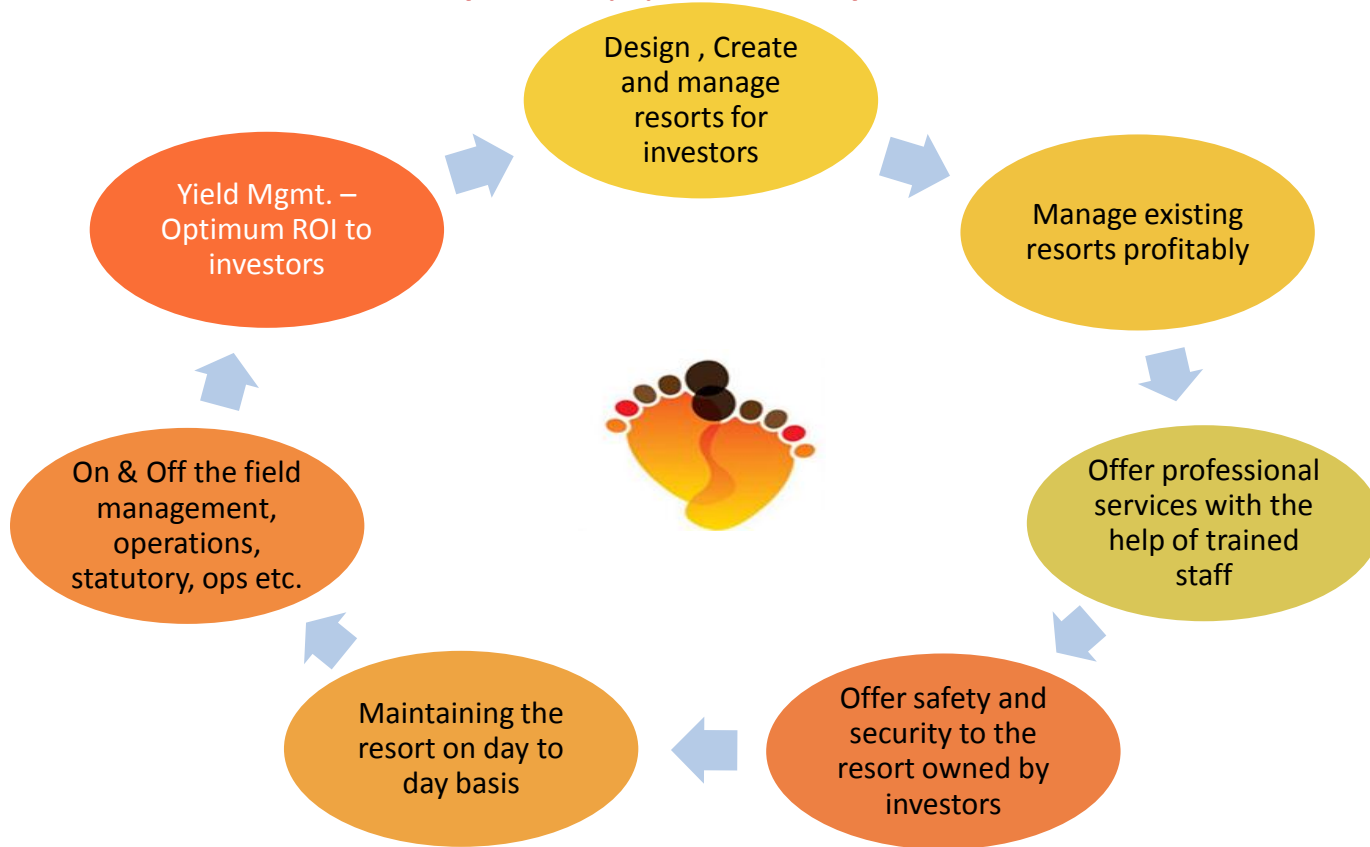


Our responsibilities as a full service management company range from financial management to property development, rentals, human resources, property maintenance, housekeeping and marketing, sales and more...

Key Services:

- Property Identification & SWOT Analysis
- Designing , conceptualising and development of a resort
- Business Scope & Financial Planning
- Business Plan Presentation (ROI)
- Site & Project Development
- Brand Building & Marketing Strategy
- Facilities Development – Spruce up, Additions, New Revenue Streams
- Recruitment & Staff Training
- Yield Management

Key Offerings





Methodology



SWOT : Study and
Analyse the Property



Site visit by our team
of professionals



Discuss development ,
changes,
enhancements &
value additions



Agreement & Hand
Shake!



Course Corrections,
Mapping & Approvals



Planning -
Comprehensive Sales
/Marketing/Design
and Operations

Property Owner Challenges

- Designing and development of resort as per the market need.
- Scarcity of Booking over Weekdays / Off season
- No regular Corporate Clients / Tie ups
- Last minute Bookings / Cancellations
- Upkeep / Housekeeping of the resort
- Staffing
- Food and Beverage – Quality Control, Hygiene, Menu Planning
- Security

Property Owner Benefits

- Perfect consultancy / support to develop right kind of resort.
- Support to create right product for right market
- Hassle free from Operations & Maintenance of the resort
- Experienced Team to manage Marketing and Sales activities
- Tried, tested & Proven management processes that work
- Revenue sharing hence has no profitability burden
- Original investment is secure
- Transparent Dealing
- Popular portal “www.feetupholidays.com” to manage bookings



Customer Delights



- Booking : Online booking and completely automated
- Cleanliness : Best in Class Hygiene and Cleanliness
- Food: Specific cuisine to cater to Customer happiness
- Young ones, Silver Citizens, Physically Challenged, Pets – each one is understood & cared for.
- Customer Reviews and feedback tracking.
- Customer Profiling for a feature rich experience



Contact Us



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**Go on a holiday, put your feet-up, let your hair down.
Join hands with us and treasure both – your memories & your money!**